

Edited by Adriá Harillo Pla

Topics on Art and Money

SERIES IN ART

About the editor

Dr. Adriá Harillo Pla is a Senior Scholar at the Shanghai Jiao Tong University (China). He is also a member of the International Association of Art Critics, the Association of Journalists of Catalonia, the Universities Association of Art of Canada, and the European Society for Aesthetics. Dr. Harillo Pla's research interests are between the concepts of the "Art World" and the "Art Market", both understood as social and economic systems with informational problems. He has presented papers at congresses organized by various institutions around the world such as the Academy of San Luca (Rome), Christie's International Auction House (Hong Kong), and the Museum of the Russian Academy of Arts (St. Petersburg).

With "Topics on Art and Money", Harillo Pla contributes to the currently growing multidisciplinary approach to art market studies through scholars from very diverse fields, from economics to sociology. Being the art market studies a complex meta-field, a multidisciplinary approach is needed to understand market dynamics and to be able to propose the right policies. The strong differences between "Topics on Art and Money" contributors' disciplines might at first seem a negative feature, but it is indeed a positive one since it helps stimulating thoughts and broaden the horizons of scholars coming from academic fields other than of each of the writers. The book is then well-suited for those who want to dive into art market studies, independently on the original field to which they belong.

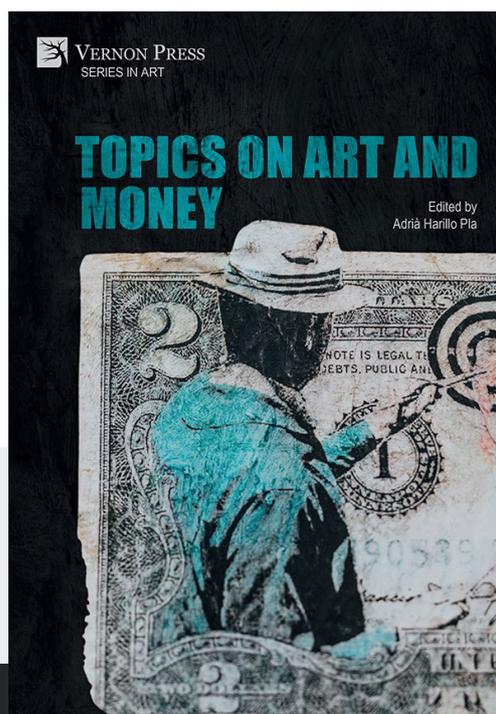
Dr Francesco Angelini
Università di Bologna, Italy

Summary

The title of this book is intended to be an honest one, far from exaggerated phrases and empty meanings. Three words, a preposition, and a coordinating conjunction: 'Topics on Art and Money'. A coordinating conjunction, not a subordinating one, since this book does not intend to express a hierarchical order. As all words united by a coordinating conjunction, this book intends to connect them. As simple as that.

This book presents, through the chapters written by its authors, some of the ways in which Art and Money are linked. In order to observe this relationship, this book consists of authors whose analysis refers to political propaganda, historical events with artistic repercussions or strictly economic analysis of the art market, for example. "And" connects, "or" divides. This book not only presents a connection between Art and Money, but between academics from different fields and geographical areas.

This humble book presents, precisely, how individuals from different specialties think of this relationship. It will appeal to academics dedicated to Arts Economics and Cultural Management, professionals from the art market/world with an interest in works of an academic nature, and general readers with an interest in this topic and a strong knowledge of Arts Economics.



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