

Lubomir Kocka

# Left or Right?

*Directing Lateral Movement in Film*

SERIES IN CINEMA AND CULTURE

*Professor Lubomir Kocka is a consummate filmmaker and an exceptional educator. In “Left or Right” he clearly communicates how and why compelling visual storytelling can be achieved through camera movement and direction as well as the frame composition. I believe both students of film and veteran filmmakers will find this book to be an essential tool for conveying captivating visual narrative.*

**Peter Weishar**

Professor, Director of Themed Experience  
University of Central Florida

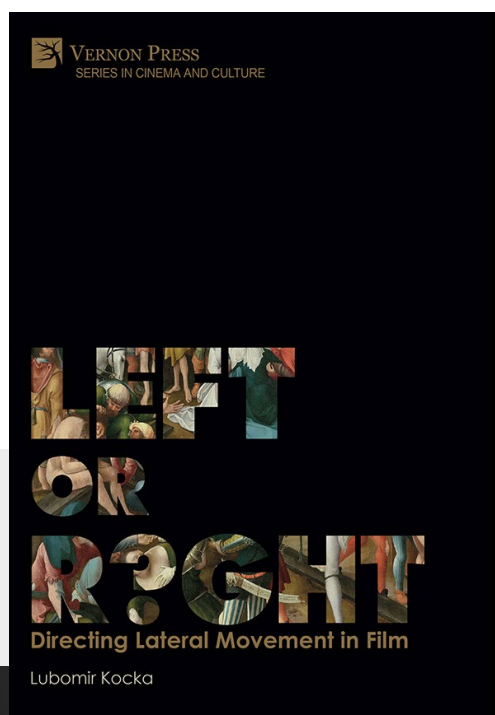
## Summary

‘Left or Right? Directing Lateral Movement in Film’ offers an in-depth analysis of film, television, and new media directing from a perspective of clearly articulated directorial concept linked to the placement and movement of performers in shot design. This book strives to demonstrate the mechanism of directional bias and how the effects of perceptual mechanisms can help film directors and image-makers to control, regulate, and modify the viewer’s perception of characters and story movement, ultimately leading to higher quality creations. This highly hands-on, practical book provides novel insights into the significance of laterality effects, equipping film directors, and image-makers who want to create aesthetically valuable and well-crafted visual products with functional tools to employ. The book also examines lateral organization in regard to biological sex, gender identity, class, races, ethnicity, religions, and age in LGBTQ+ films and porn cinema. ‘Left or Right? Directing Lateral Movement in Film’ holds

broad appeal from experiences directors or cinematographers with an established body of work to students working to understand the language of cinema. It will also appeal to film and media theorists, as well as teachers of visual arts education.

## About the author

**Lubomir Kocka** has held the position of Professor of Film and Television at the Savannah College of Art and Design (SCAD) since 2002 and holds a Master of Fine Arts degree in Film and Television from the College of Muse and Dramatic Arts, Bratislava, Czechoslovakia. A native of Slovakia, Kocka is an award-winning director of nine feature films, seven TV series and miniseries, and over a dozen television dramas. His feature films include ‘Fallacies of Our Traditional Morale’ (1989) and ‘Aphrodite’ (1993), and the film ‘The Lunch Box’ he produced was the winner in the Narrative category for the Academy of Motion Picture Arts and Sciences 37th Annual Student Academy Awards in 2010. Kocka has previously published on the subject of film, television and new media directing in his innovative book ‘Directing the Narrative and Shot Design: The Art and Craft of Directing’ (Vernon Press, 2018).



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